









# Golden Rules

The Golden Rules are a set of values for all children and grown-ups to live by. These wonderful board books will help babies and very young children also learn to love them.

#### Introduction

National Day Nurseries (NDNA) and Positive Press Publishers have launched the new Golden Rules stories for babies and very young children.

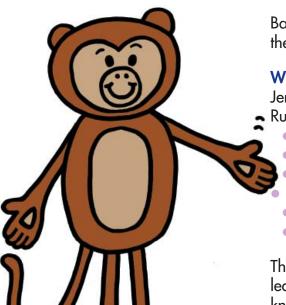
The beautifully designed box set includes the following six books:

- Well done, Zelda Zebra you are gentle
- Well done, Louis Lion you are honest
- Well done, Mona Monkey you listen well
- Well done, Gino Giraffe you look after things
- Well done, Elsa Elephant you try hard
- Well done, Alfred Alligator you are kind and helpful



The board books, written and illustrated by Donna Luck and Juliet Doyle are built on the already phenomenally successful Golden Rules series by Jenny Mosley that are widely used in primary schools. Jenny is well known for her work around promoting children's moral values and positive behaviour through the rules, stories, puppets and Quality Circle Time. Schools use these to improve behaviour and deliver calmer, happier classrooms.

The board book stories will be used by nursery practitioners working with babies and young children and by parents at home to promote children's personal, social and emotional development, support communication and language and early literacy skills around reading.



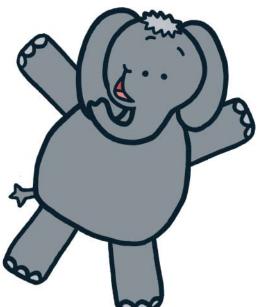
Babies and young children will begin to recognise the animals in the stories and they will become a popular addition to your setting.

#### What are the Golden Rules?

Jenny developed the universal values that are known as The Golden Rules, these are:

- We listen to people, we don't interrupt
- We are honest, we don't cover up the truth
- We are kind and helpful, we don't hurt anybody's feelings
   We are gentle, we don't hurt others
- We try to work hard, we don't waste time
- We look after property, we don't waste or damage things.

The rules purposely include the opposites to support children's learning, as each concept's opposite enhances its definition or knowledge of itself. The rules have been incorporated in to the board book stories in an age-stage appropriate and fun way.



### Jenny describes the rules as:

'The moral values that we learn as children are part of the wider process of socialisation. Our sense of morality is grounded in our growing understanding that we must build bonds with other people to ensure our mutual well-being in a community. A consensus about the values that should underpin and guide our behaviour towards each other is the code of conduct that ensures that we can live in social harmony by taking care of one another' (Mosley 2005, p8).

## The benefits of using the Golden Rules Board books

The board books have been designed for parents and practitioners to share with babies and very young children to promote positive values and like school children begin to adopt the rules and learn to love them.

The revised Early Years Foundation Stage (EYFS) 2012 states that practitioners working with the youngest children are expected to focus on the three prime areas (Personal, Social and Emotional development, Communication and Language and Physical development) which are the basis for successful learning in the other four specific areas (Literacy, Mathematics, Understanding the World and Expressive Arts and Design).

The three prime areas reflect the key skills and capabilities all children need to develop and learn effectively, and become ready for school. The board books will support these particularly in the following ways:

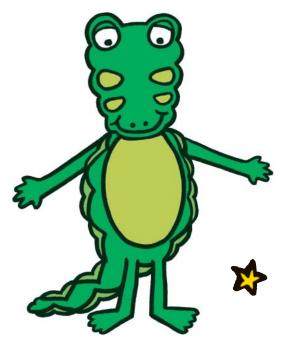
## Personal, Social and Emotional Development (PSE)

Practitioners are crucial in supporting young children's PSE development. Having a key person system in place that builds up a close relationship with the child is important in order to help the child feel secure and ready to learn. Sharing books also promotes this.

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Babies and young children are building up relationships with one another, exploring feelings, developing sharing skills and testing boundaries. The story books will support children in developing these skills and reinforce positive behaviour in terms they will understand.



## Communication and language

The picture books and simple text will support children's communication, young children will enjoy listening to the stories, they will soon learn to recognise the friendly characters and learn their names.

The books will also offer children opportunities to identify and verbalise/express their feelings, which will support them to manage their own behaviours and give them opportunities to problem solve situations that occur. The Golden Rule books can be used as prompts for the types of behaviour that should be being used.









## Literacy

Sharing a love of books is important at nursery and at home and they should be available at all times of the day both for babies to look at individually and to share with practitioners. The Golden Rules stories should be available for babies and young children to access freely, babies and young children often have favourite books that they will communicate to practitioners to read. The lovable characters will soon become a popular addition to your nursery, children will enjoy looking at the pictures, sharing the books, turning the pages and joining in with the key words. This will support them in understanding that books carry meaning and in English this is read from left to right and top to bottom.



### Promoting the books to parents

"Good parenting and high quality early learning together provide the foundation children need to make the most of their abilities and talents as they grow up." EYFS 2012

The story books are a lovely addition to children's homes, where parents and children can together share not only the love of books and the close interaction but also reinforce the moral values and promote positive behaviour in the home environment.



Having the same rules between nurseries and home promoting the positive values and behaviour will also support consistency between the two.

Nurseries can promote these books on behalf of NDNA and Positive Press; this can be done through sharing the books with parents, promoting the benefits, displaying posters and including them in newsletters etc.

## Further information for early years practitioners

Further information about Jenny Mosley's resources and training can be found at

www.circle-time.co.uk

## To Order

£19.95+ £4.95 Postage (RRP £40 - saving £5)

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