



# Golden Rules

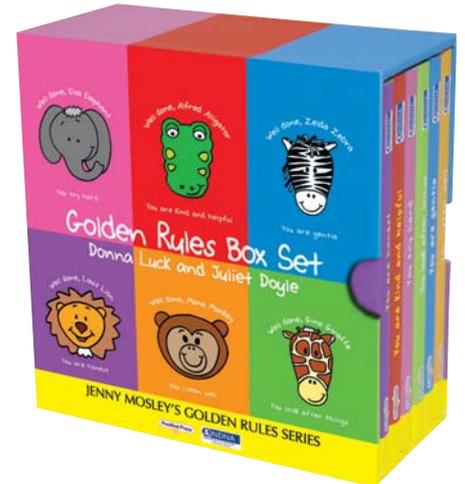
The Golden Rules are a set of values for all children and grown-ups to live by. These wonderful board books will help babies and very young children also learn to love them.

## Introduction

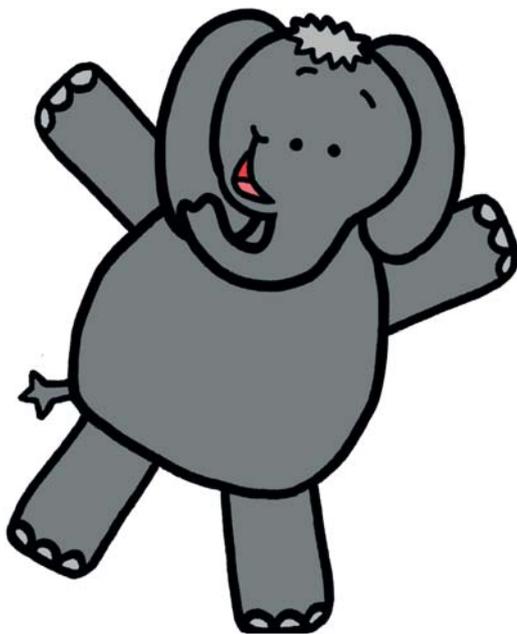
National Day Nurseries Association (NDNA) and Positive Press Publishers have launched the new Golden Rules stories for babies and very young children.

The beautifully designed box set includes the following six books:

- Well done, Zelda Zebra you are gentle
- Well done, Louis Lion you are honest
- Well done, Mona Monkey you listen well
- Well done, Gino Giraffe you look after things
- Well done, Elsa Elephant you try hard
- Well done, Alfred Alligator you are kind and helpful



The board books, written and illustrated by Donna Luck and Juliet Doyle are built on the already phenomenally successful Golden Rules series by Jenny Mosley that are widely used in primary schools. Jenny is well known for her work around promoting children's moral values and positive behaviour through the rules, stories, puppets and Quality Circle Time. Schools use these to improve behaviour and deliver calmer, happier classrooms.



## What are the Golden Rules?

Jenny developed the universal values that are known as The Golden Rules, these are:

- We listen to people, we don't interrupt
- We are honest, we don't cover up the truth
- We are kind and helpful, we don't hurt anybody's feelings
- We are gentle, we don't hurt others
- We try to work hard, we don't waste time
- We look after property, we don't waste or damage things.

The rules purposely include the opposites to support children's learning, as each concept's opposite enhances its definition or knowledge of itself.

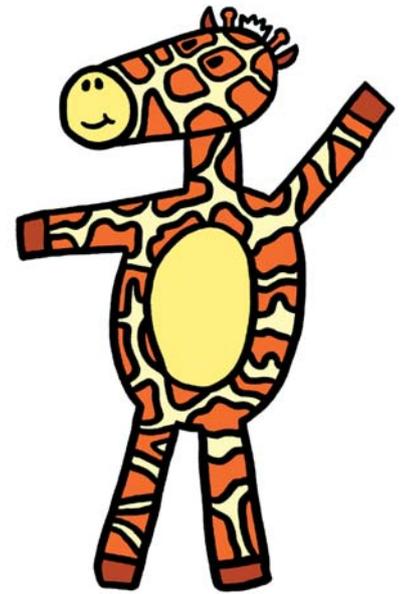
You will notice how the rules have been incorporated in to the board book stories in an age-stage appropriate and fun way.

Jenny describes the rules as: 'The moral values that we learn as children are part of the wider process of socialisation. Our sense of morality is grounded in our growing understanding that we must build bonds with other people to ensure our mutual well-being in a community. A consensus about the values that should underpin and guide our behaviour towards each other is the code of conduct that ensures that we can live in social harmony by taking care of one another' (Mosley 2005, p8).

## The benefits of using the Golden Rules books

The board books have been designed for parents and practitioners to share with babies and very young children to promote positive values and like school children begin to adopt the rules and learn to love them.

The picture books and simple text will support children's communication, young children will enjoy listening to the stories, they will soon learn to recognise the friendly characters and learn their names.



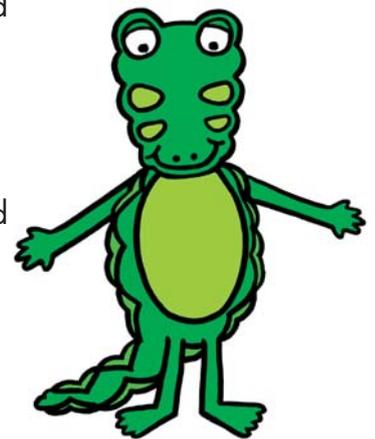
The books will also offer children opportunities to identify and verbalise/express their feelings which will support them to manage their own behaviours and give them opportunities to problem solve situations that occur. The Golden Rule books can be used as prompts for the types of behaviour that should be being used.

The Golden Rules stories should be available for babies and young children to access freely, babies and young children often have favourite books that they will communicate to you to read. The lovable characters will soon become a popular addition to your home, children will enjoy looking at the pictures, sharing the books, turning the pages and joining in with the key words. This will support them in understanding that books carry meaning and in English this is read from left to right and top to bottom.

## Further information for parents

Further information about Jenny Mosley's resources and training can be found at

[www.circle-time.co.uk](http://www.circle-time.co.uk)



## To Order

£19.95 + £4.95 Postage  
(RRP £40 - saving £5)

Phone

01225 719204

Web

[www.circle-time.co.uk/shop](http://www.circle-time.co.uk/shop)

Email

[positivepress@jennymosley.co.uk](mailto:positivepress@jennymosley.co.uk)



Positive Press